
omeœnergetica®
Beauty's just the beginning

OMEOENERGETICA®.
BEAUTY'S JUST THE BEGINNING

Beauty's just the beginning.
Of a new era

Omeoenergetica® has revolutionized the professional beauty industry with a structural, global and systematic approach to beauty.

It consists of a synergy of cutting-edge technologies, manual techniques and functional cosmetic products with ingredients of natural origin and proven results. It is meant for today's woman: active, dynamic and self-aware, she knows that the true nature of beauty goes deeper. Beauty beyond looks, the beauty of an active lifestyle and total well-being.

Omeoenergetica® is based on a rigorous method that triggers the dormant energies within the body, unfolding our full potential in a physiological, organic manner that is never aggressive, always swift yet stable, effective and safe: beauty from the inside out.



THE OMEOENERGETICA® BEAUTY PRINCIPLE: REAWAKENING THE DORMANT ENERGIES WITHIN THE BODY

Restoring the body's own natural processes, impaired in the imperfection

First and foremost, beauty is a sign of well-being. Whenever physiological mechanisms have been impaired, beauty is threatened and problems take over. These are the outcome of a multitude of diverse, interacting factors that need to be tackled as a whole in order to get effective and stable results.

Unlike treatments focused on a single element, whose benefits are ephemeral, Omeoenergetica® treatments reboot all of the natural reparatory mechanisms involved and achieve long-lasting benefits. Omeoenergetica® success stories are based on our top-level scientific research and high-tech solutions and on qualified beauty professionals, trained to apply our techniques in their salons and instruct their customers on how to maintain results.





OMEOENERGETICA®: A SOURCE OF ENERGY FOR YOUR PROFESSION

You will play an increasingly relevant role, as a veritable beauty and wellness consultant.

The trust which your customers place in you will become more and more intense: it is the direct consequence of an effective method, with swift and long-lasting results.

Being an Omeoenergetica® Specialist

With Omeoenergetica®, you will become an important and significant reference point for all those people who, through aesthetic care, aim to regain balance and lost well-being: thanks to this treatment, those who have little time will get visible results even after a single session; and those who have a sedentary life, will immediately recognize the beneficial results for their body, ones they will wish to nurture and maintain.

Thanks to Omeoenergetica®, you will be able to implement a strategy tailored to each of them. In doing so, it will become easier than ever to gain loyal customers who will remain engaged with your clinic's unique approach to beauty and well-being.



Sophisticated manual techniques

Beauty professionals' manual skills, expertise and experience come into play, since Omeoenergetica® technology is not meant to replace manual techniques, but to enhance and empower them. This translates into swift, yet stable results.

The method of Omeoenergetica® gives paramount importance to massage as a fundamental means for sending out positive signals throughout the body – so much so, we have developed a particularly intense and effective MO, conducive to a global sensation of well-being.

OMEOENERGETICA® STRENGTHS

Effective results, based on a synergy of cutting-edge technologies, manual skills and functional cosmetic products. Beauty professionals can avail themselves of a variety of means to achieve the beneficial outcome desired.



State-of-the-Art Technology

Omeoenergetica® makes use of advanced technologies, which are constantly updated according to the latest developments in scientific and engineering research. The founding principle is the belief that the organism has within itself the ability to deal with any imperfection. Stimulating a reaction from within is therefore the most effective way to counteract any alteration, in a natural way. Each device has been designed in order to get back in motion a certain physiological mechanism, necessary to achieve the desired results in a short time.



Functional Cosmetic Products

There is a third major tool in our methodology, besides technology and massage: our range of biobased and aromatherapeutic cosmetic products, the result of our meticulous research work.

All products, except for the aromatherapeutic ones, contain AME (Metabolic Energy Activator), a specific mix of natural active ingredients that contrasts skin stress, enhancing natural defenses, maintaining hydration, restoring balance in metabolism and preserving the supporting fibers. Thanks to its ability to re-activate vital cellular processes, AME plays a crucial role in rejuvenating the face and body.

The range consists of beauty care products for professional use and maintenance products for home use.

OUR STRENGTH: ACTIVATING THE NATURAL REJUVENATING PROCESSES

Omeoenergetica® strategically acts wherever cellular physiology shows signs of failure.

Our technology stimulates vital skin functions by transferring biocompatible energy to the tissue, so as to restore proper functioning of metabolic processes and reawaken tissue natural anti-aging mechanisms.

A professional treatment, supported also by functional cosmetic products, can be carried out exclusively inside Omeoenergetica® beauty centers and renders skin particularly receptive to home beauty care through the daily use of the recommended Omeoenergetica® cosmetics.

Your customers will get immediate results and so will your salon

The Omeoenergetica® MO is based on scientifically tested technologies and functional cosmetic products containing AME, our exclusive active ingredient which stimulates vital skin processes from within the tissue.

Results are visible from the very first session, motivating customers to patronize your beauty salon with ongoing purpose and commitment.

Treatment is especially recommended for skin that shows signs of aging, wrinkles, hypotonia, reduced elasticity, impurities and opacity, hypersensitivity etc.

No two faces are exactly alike

The effectiveness of the method of Omeoenergetica® lies also in the ability to tailor the treatment to the customer's needs – literally, to an individual customer's face. No two faces are exactly alike: different people will have different skin thickness and sensitivity, as well as specific characteristics that not only differ from person to person – they also change over time.

In harmony with your customers, you can design treatment protocols that match every need of the skin at any given moment.



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GET BACK INTO SHAPE, FAST

Turning your body clock back? Nothing could be more natural.

Every aesthetic problem is faced with a very specific scheme. An intensive action, specifically aimed at countering the imperfection, has immediate effectiveness. A subsequent global intervention, which acts on the rebalancing of the whole organism, ensures a general well-being sensation and hinders a possible reappearance of the problem.

Unique strategies for unique people

Your customers are going to be amazed, refreshed and rejuvenated. Our customized body care protocols will enable you to get surprisingly fast and stable results, making your clientele feel younger, slimmer, more self-confident.

Science and Nature

We are committed to scientific research and the unceasing pursuit of excellence. Our technology is designed to reshape your body non-aggressively and naturally, from within.

Our bio-based, aromatherapeutic products are the beauty professional's finest allies. Their natural ingredients are instrumental in reaching the desired objectives faster than you ever thought possible.

Treatment is especially recommended for cellulite, localized fat deposits, heavy legs, excess fluid accumulation, reduced tissue tone.



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THE OMEOENERGETICA® ANTI-AGING SOLUTION FOR FACE AND BODY: CELLUTRIM 954

The electromagnetic stimulator of microcirculation

Cellutrim 954 is an avant-garde, high-tech device for professional use. It boosts blood flow and lymphatic circulation, naturally maximizing endogenous reparatory processes. At the cutaneous level, it:

- Facilitates tissue oxygenation;
- Increases nutrients supply;
- Stimulates fat metabolism in localized body areas;
- Restores the correct conformation of the structural fibers of the dermis.

Painless treatment

Cellutrim 954 treatment is not only painless, it is actually perceived as a pleasurable experience. This will enable you to intensify the sessions and repeat them with greater frequency, with the complete co-operation of your customer.



Beautiful results, fast

The technology beneficially affects the tissues, enabling beauty professionals to tackle a wide range of issues swiftly and effectively, e.g.:

- Loss of elasticity in tissue, flabby skin;
- Wrinkles;
- Fluid retention;
- Heavy legs;
- Fibrotic-edematous cellulite.

Beyond technology alone

The treatment consists of the synergistic action of cutting-edge technology, the beauty professional's manual techniques and the use of functional cosmetic products. All together, these ensure swift, stable and tangible results you can see right away – from the very first session.



Electrolytic Emulsion

For the aesthetic treatment with Cellutrim 954, the use of the special Omeoenergetica® Electrolytic Emulsion is mandatory. This is a cream high in electrolytes, whose exclusive formulation has been designed to ensure an optimal transfer of the energy to the skin. The Emulsion is essential not only to make the treatment effective, but also to facilitate the sliding of the electrode on the skin and to maintain a high level of hydration throughout the entire session.



Cellutrim 954: How it works

Cellutrim 954 employs a completely biocompatible energy to induce in biological tissues a rapid movement of ion charges, which reactivate the circulatory system to stimulate metabolism, drain excess fluids and return tone and compactness to the tissues. The operator is able to choose which endogenous reactions to obtain by adjusting the intensity of the stimulation, applying low, medium or high energy levels. Moreover, based on the characteristics of the tissue, two operating modes are available, with two distinct types of electrodes:

- **Capacitive System** for "soft" tissues: skin and muscle;
- **Resistive System** for "hard" tissues, e.g. fibrous tissues.

Endogenous reactions

Cellutrim 954 triggers three fundamental metabolic responses:

- **Increased Microcirculation,** with consequent enhancement of oxygenation, nutrients supply and elimination of toxins;
- **Increase in Temperature,** which is crucial in activating fat metabolism and restoring elasticity to tissue's structural proteins: collagen and elastin fibers;
- **Vasodilation,** favoring rapid hemolymphatic drainage of excess fluids.

REDUCE EXCESS FAT WHERE IT'S MOST COMMON: THERMOTRIM TECHNOLOGY

Treating localized fat

Thermotrim is a professional device which increases temperature of adipose body areas in a controlled, focused and gradual manner, naturally stimulating fat metabolism.

Our Thermotrim thermal wraps act on the body areas most susceptible to accumulating fat deposits: buttocks, thighs, arms and hips.

Fast results at accessible price points

The increasingly widespread sedentary lifestyle favors the accumulation of fat in the "critical" areas: the excess of localized adipose tissue is a common problem, which concerns a fair proportion of the population; clientele you can easily acquire by responding effectively to the need to eliminate fat.

Thermotrim is user-independent and fully autonomous: it will become a veritable member of your staff. This allows you to offer a quality service with fewer resources.





Eliminate fat locally by activating the body's own enzymes

Thermotrim transforms localized fat into extra energy. Localized adipose tissue consists of fat deposits in the form of triglycerides, which the body has a hard time disposing of as a source of energy.

The device is effective in reactivating those natural enzymes – lipases – that hydrolyze triglycerides, i.e. 'metabolize' them (a process called lipolysis). Fat is than transformed into glycerol, which can easily be used to produce energy, and therefore easily disposed of.

How Thermotrim works

Thermotrim increases the temperature in adipose body areas to 37°/37.5° C, the one needed to activate the enzymes responsible for lipolysis.

In order to guarantee this precise temperature and keep it constant and homogeneous, the device is provided with high-tech thermal wraps made with a revolutionary Resistance Tissue, which spreads heat homogeneously.

Since perspiration lowers skin temperature, two sensors constantly control it in the treated area, regulating energy supply so as to maintain a consistent temperature of 37°/37.5° C throughout the 45-minutes session and ensure the best possible result.

Treatment continues at home

Thanks to Omeoenergetica® functional cosmetic products for home use, customers can actively take part in the process of eliminating localized fat. Following their Specialist's advice, they can reinforce and consolidate salon results and prepare the body at best for the subsequent session.

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FUNCTIONAL COSMETIC PRODUCTS

Omeoenergetica® is the awakening of beauty through energy. It acts by supporting the mechanisms which support the natural and physiological skin functions and by supplying it with the nutrients it needs most, to regain the correct energy balance on face and body.

The Omeoenergetica® range consists of two lines, one for professional use, with a higher concentration of ingredients, and another for home use and maintenance. Both lines, in turn, consist of two sets of products:

The Rebalancing Formula range

The Rebalancing Formula range includes products designed to provide the skin with all the substances it may lack in a given moment; to address and prevent any imperfection with a broad-spectrum action. In fact, AME contains numerous active ingredients to rebalance the skin in depth and reactivate its vital functions. The skin's complexion is reinvigorated with freshness, vitality and a healthy color.

The Anti-Aging Formula range

The products of the Anti-Aging Formula range are real intensive treatments, which deal with a specific imperfection in a targeted way. Each emulsion contains a high concentration of a specific active ingredient, selected to quickly and effectively satisfy a particular need of the skin. But there's more: the Creams and Serums of the range have been designed to offer a revitalizing treatment to be repeated periodically, under the direction of the Specialist. They are a great support in those moments when stress is higher, to keep the skin barrier intact and compact and promote cell turnover. The skin, thus reactivated, appears rejuvenated, regains its natural balance and its defences.





Aromatherapy

Combining natural active ingredients and bioenergetic know-how: this is very essence of our aromatherapy. It is well-known that some plants combine the property of synthesizing juices and pigments thanks to photosynthesis. With this, comes the ability to transform elemental substances into odorous volatile compounds, referred to as essential oils.

Medieval alchemy even attributed magical properties to these plants, in association with astral influences – so aromatherapy has a centuries-old tradition and is widely practised.

Omeoenergetica® has drawn on this ancient heritage and researched the science behind it, with over four decades of dedicated work. This has allowed us to select the most effective active ingredients, combining them according to the most advanced bioenergetic knowledge and criteria.

The outcome of many years of research and experience is Omeoenergetica® essential aromatherapy – an effective form of body care, aiming to eliminate imperfections while respecting the body's whole ecosystem. The body is not passively subjected to treatment. On the contrary, treatment resonates with it, rebooting its natural resources within and restoring an overall balance that will resolve issues and prevent them.



THE BEAUTY SALON TREATMENT

Entrusted to the expert hands of the Specialist, each customer will experience the professional treatment as a restorative one, involving the senses and leaving full of energy and vitality.

Dermo-Purifying Aromatic Solution

A deep cleansing and dermo-purifying action, which eliminates toxins and enhances tissues oxygenation. The regenerating effect of the treatment restores the skin to its natural functionality, reviving the bioenergetic system.

Lymphodraining Massage Oil

Increases and lengthens the toning/ draining effect of the massage and the well-being sensation, thanks to the stimulating properties of essential oils. It makes the skin smooth and velvety and restores its natural balance.

Revitalizing Replenishing Oil

During the face massage, enriches the skin with active substances which restore vitality.

Aromatic Solution for Heavy Legs

It has a draining, toning and revitalizing effect, which lasts for a long time. Its usage is ideal in association with the functional bandages, when treating fluid retention.

Quintessence for Relaxing Stress Relieving Massage

Increases and lengthens the effect of the relaxing massage, with the aim of obtaining optimal muscle distension and providing maximum comfort.

Quintessence for Lymphoarticular Massage

Indicated for the treatment of imperfections with considerable fluid retention. Favours and increases the effects of the draining massage.

Quintessence for Circulation Stimulating Massage

When applied on hands, feet and adipose areas, increases the potential of the manual massage of stimulating the microcirculation.

Quintessence for Toning Massage

Indicated for the massage and treatment of tissue atony and in the ending phase of every treatment, to restore energy and vitality to the body.



OMEOENERGETICA® RESEARCH AGAINST SKIN STRESS: AME, THE METABOLIC ENERGY ACTIVATOR

Fight the effects of aging, the natural way

AME is an innovative complex that helps to fight the effects of skin stress, effectively increasing the self-defence mechanisms. AME is a mix of natural active ingredients acting in synergy to reactivate the metabolic energetic processes that have been weakened by the wear-and-tear of everyday life. It guarantees global prevention from premature skin aging and completes the beauty treatment, re-activating the rejuvenation mechanisms. It is the basis of Omeoenergetica® functional cosmetic products.



Stress and catecholamines

Keratinocytes' increased production of catecholamines, the so-called "stress hormones", is one of the fundamental causes of skin aging, i.e.:

- Skin elasticity and tone are reduced, due to a decreased production of the elastic structural fibres, collagen and elastin, and their increased degradation;
- Age spots due to hyperpigmentation appear, owing to an abnormal melanin production by melanocytes;
- The skin is thinner and weaker, owing to the decreased proliferation of keratinocytes;
- The skin is easily dehydrated;
- Antioxidant defences are lowered, favouring a chronic sub-inflammation;
- The skin becomes opaque.

AME global action

- Keratinocytes: AME helps decreasing the production of catecholamines, regulating the process of maturation into corneocytes and increasing the production of filaggrin;
- Fibroblasts: AME contributes to increase the production of collagen and elastin;
- Melanocytes: AME helps regulating the production of melanin.





FACE PREPARATION

With a proper preparation, the face will can optimise the natural components of AME, which in turn will be able to act more deeply and be absorbed more and more rapidly, day after day.

Dermo-Purifying Cleansing Milk*
Rebalancing Formula

Everyday cleansing is the first action of care for your face. The Cleansing Milk acts in depth eliminating make-up and impurities, thus exerting a strong oxygenating action on the skin. It is a key product to counteract cutaneous stress: by favouring corneocytes adhesion, it contributes to render epidermis more compact and prevents its dehydration.

Dermo-Purifying Revitalizing Toner*
Rebalancing Formula

Gently completes skin cleansing by removing all residues. It provides the skin with specific minerals that stimulate its regeneration, leaving it soft and radiant.

Detox Emulsion*
Rebalancing Formula

Deeply eliminates toxins and excess sebum. Thanks to the osmotic effect, it attracts every impurity, acting where neither detergents nor masks can reach. A key product in face preparation: by purifying the skin of those substances that make it tired and dull, the face regains radiance and a healthy appearance. Daily use of the Detox Emulsion helps preventing the harmful effects of the toxins that settle in the tissue, keeping the skin young longer.

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FACE SERUMS

To face the most visible imperfections or to increase the skin defences in particularly stressful periods, Omeoenergetica® has designed two serums to make the action of face creams even more effective.

Restructuring Face Serum
Anti-Aging Formula

Combined with any Omeoenergetica® face cream, it smoothes the skin and increases its defences, enriching it in depth thanks to the high content of nourishing, moisturizing and antioxidant active ingredients.

Anti-Aging Eye Serum
Anti-Aging Formula

A product dedicated to the fragile and delicate area around the eyes. Marine polysaccharides, trace elements, vitamins and minerals help reduce the signs of fatigue and time.



* The products marked with an asterisk are also present in the line for professional use.



FACE CREAMS

Each emulsion contains high amounts of active ingredients, able to swiftly rebalance skin metabolism, increase defence capabilities and restore a healthy and radiant appearance.

Intensive Moisturizing Cream*
Rebalancing Formula

Hydrates in-depth, nourishes and regenerates the skin tissue.

Soothing Cream*
Rebalancing Formula

Soothes irritated skin, particularly suitable for delicate and sensitive skin.

Sebum-Balancing Cream
Rebalancing Formula

It rebalances the water reserves of mixed and oily skins with acneic tendency.

Repairing Day Cream*
Anti-Aging Formula

Counteracts skin aging thanks to molecules with lifting and antioxidant properties.

Repairing Night Cream
Anti-Aging Formula

The substances contained in the precious natural oils help to smooth wrinkles and signs of expression during night-time rest.

Hyaluronic Acid Cream
Anti-Aging Formula

It restores firmness and softness to the skin, countering the signs of aging.

Spirulina Cream*
Anti-Aging Formula

The components of the Alga, with a moisturizing and tensing effect, make the skin more radiant and toned.

Collagen Face Cream
Anti-Aging Formula

Preserves the structure of the skin and intervenes in the alterations of the supporting fibres.

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FACE TREATMENTS

Omeoenergetica® has designed special formulations for the face, the most effective way to protect and nourish the skin in depth with a targeted treatment, in the beauty centre and at home.

Soothing Nourishing Face Mask*
Rebalancing Formula

In the beauty salon as well as at home, it reconstitutes the altered epidermis thanks to its soothing and antioxidant properties. Hydrates, nourishes and protects the skin barrier from aging processes.

Revitalizing Face Mask*
Anti-Aging Formula

Contains ingredients derived from marine algae, which provide the skin with minerals and substances that reactivate energy processes, slowed by the effects of stress. The skin looks bright and healthy.



* The products marked with an asterisk are also present in the line for professional use.

BODY CLEANSING

Cleansing is the first step of the anti-aging treatment: every inch of the skin becomes carrier of the active ingredients contained in the AME complex. The delicate aromatic heart notes awaken the senses and transform the moment of the daily shower into a real wellness treatment.

Sensory Shower Gel
Rebalancing Formula

Purifies and regenerates the skin in depth, eliminating impurities and dead cells daily. After the shower, it leaves a feeling of vitality and a soft and compact skin.

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Smoothing Body Scrub
Rebalancing Formula

In the shower, it contributes to cell renewal of the epidermis through a delicate exfoliation. It frees clogged pores, re-oxygenates and purifies the skin, preserving the hydrolipidic film.

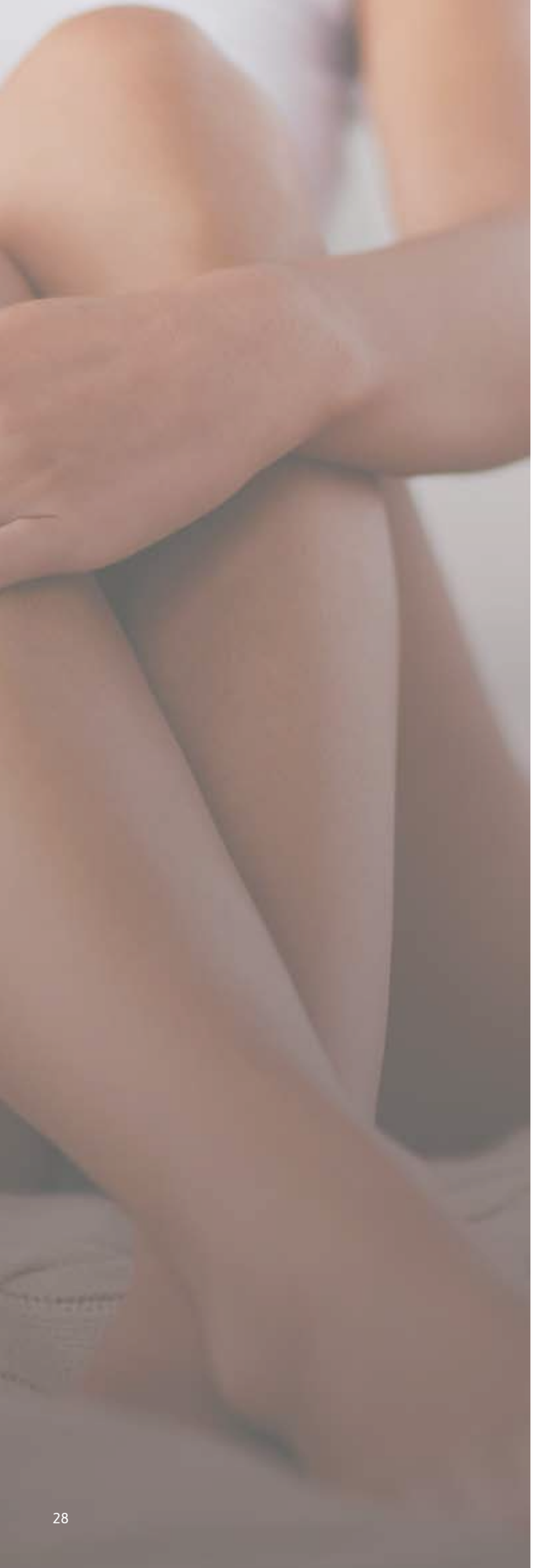
It regenerates the skin in depth, eliminating impurities and dead cells on a daily basis. After the shower, it leaves a feeling of vitality and a soft and compact skin.

Dermo-Purifying Aromatic Solution*
Anti-Aging Formula

It carries out a deep aromatic purification, eliminating the toxins that settle on the skin. Ideal in combination with dry massage with Omeoenergetica® coconut fibres brush, to complete the cleaning of the skin. The massage promotes the proper functioning of the circulatory system and activates the lymphatic system to eliminate waste. The Dermo-Purifying Aromatic Solution completes the process eliminating all impurities and leaving the skin fresh, hydrated and receptive.



* The products marked with an asterisk are also present in the line for professional use.



BODY MOISTURIZING

One of the main effects of stress on the skin is its dehydration. Maintaining the correct water content in the tissue is essential to maintain a soft and compact skin, with a young and healthy appearance.

Moisturizing Body Firming Milk
Rebalancing Formula

After the daily shower, it intensely hydrates the skin, while the active ingredients with marked emollient, eudermic and elasticizing properties reconstitute the hydrolipidic film. The skin, nourished in depth, appears velvety and soft.

CELLULITE

The Liposoline line faces localized adiposities from an aesthetic point of view, to attenuate and prevent the “orange peel skin” effect and provide the skin with a more compact and smooth appearance.

Liposoline Cream*
Anti-Aging Formula

Indicated as an adjuvant in the treatment of cellulite and localized fat deposits.

Liposoline Serum
Anti-Aging Formula

Enhances the effect of the Cream.

LOCALIZED ADIPOSITY

A microcirculation alteration is always present in correspondence of localized fat accumulation: rebalancing it with a constant stimulus is an effective method to contrast excess fat deposits.

Leg Firming and Toning Cream
Anti-Aging Formula

It relieves the sensation of heavy legs by helping to activate blood and lymphatic microcirculation to free the skin tissue from toxins and excess fluids. The draining action of the Cream is even more intense if accompanied by a manual massage, performed from the feet upwards, to favour the reabsorption of the liquids accumulated due to an altered venous return. Day after day, the legs become more toned and drier, more beautiful, dynamic and light. And the whole body benefits from their recovered functional balance.



* The products marked with an asterisk are also present in the line for professional use.





Omeoenergetica and physical activity
Omeoenergetica® accompanies sport-loving women. It participates with its Specialists in numerous events dedicated to wellness and physical activity and in important sport events. Leg Firming and Toning Cream is particularly appreciated, because the benefits double when combined with movement. It is ideal both before and after the activity, to better face the physical effort and quickly alleviate the feeling of fatigue.



STIMULATE THE NATURAL DEFENSE MECHANISMS FOR AN INTENSE AND DURABLE TAN

Tanning is a natural defense mechanism of the skin against the harmful effects of solar radiations, i.e. UVA, UVB and UVC rays, which penetrate the tissue, trigger aging processes and cause skin irritation.

Omeoenergetica® supports the skin through a double action. On the one hand it accelerates the production of melanin, which prevents redness and irritation and in a short time guarantees a golden and intense color. On the other hand, thanks to effective UV filters, it reduces the generation of free radicals, preserving the skin from photo-aging.

Furthermore, Omeoenergetica® sun products contain high concentrations of AME which, with its active ingredients, ensures a constant stimulation of the anti-aging processes and provides the skin with a vital appearance, hydrating and nourishing it in depth.

To ensure maximum effectiveness and protection, sunscreens should be applied 15 minutes before exposure and renewed every 2 h and/or after bathing. Direct sun in the central hours of the day, between 12 and 4 PM, should be avoided.

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SUN CARE PRODUCTS

The Sun Care Formula range includes real cosmetic treatments for face and body, which filter UVA-UVBUVC rays, ensuring maximum protection from sunlight, while also stimulating the production of melanin.



Skin phototypes
I Very Fair: always burns, cannot tan
II Fair: usually burns, sometimes tans
III Medium: sometimes burns, usually tans
IV Olive: rarely burns, always tans
V Brown: never burns, always tans
VI Black: never burns, always tans

Sun Milk SPF 15
Sun Care Formula

Suitable for dark or already tanned skin to minimize the harmful effects of solar radiation and prevent the formation of wrinkles in the most exposed and delicate areas, such as eyes, face and lips.

Sun Milk SPF 30
Sun Care Formula

Suitable for medium complexion skins for maximum protection and to expose to the sun in complete tranquility and without risks, even from the first days.

Sun Milk SPF 50
Sun Care Formula

Necessary for the lighter and most delicate complexions in the first days of exposure, to guarantee a gradual and safe tan. Suitable for all other skin types in case of extreme exposures.

After-Sun Regenerating Milk
Sun Care Formula

The daily use of the after-sun following an evening shower is a good habit to soothe stressed and reddened skin. The formula helps supply the skin with precious antioxidants and maintain the correct degree of hydration.



OMEOENERGETICA®: THE INTERNATIONAL ACADEMY

Ongoing training

Omeoenergetica® has always been committed to providing professionals with the necessary support to apply our methodology in the simplest, yet most effective manner. This is the reason why we founded an International Academy for our year-round training courses, based on carefully defined teaching programs.

Under expert guidance, you will be able to experiment with our approach and technologies step by step, and acquire in-depth practical knowledge of all our devices and products.

More than that: the Academy constantly collaborates with the R&D scientific team, in order to provide beauty professionals with the most updated and significant new data, in real time.



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BECOMING AN OMEOENERGETICA® BEAUTY CENTER



Beauty professionals who wish to enhance the reputation of their salon tend to be our natural partners. We believe this ongoing commitment to their profession is what drives genuine interest in becoming an Omeoenergetica® center.

This means taking the opportunity to be part of a prestigious circuit of international beauty professionals. An opportunity to gain greater visibility and to facilitate the acquisition of new customers. This also means reaping the benefits of constant professional training while being kept abreast of the most innovative technologies.

Of course, you may decide to take things at your own pace. Rather than becoming a full-fledged Omeoenergetica® salon from the very beginning, you may start by picking only those services that most cater to your needs.

Once you have experienced for yourself what our method can do for you – and your center – you will be in a position to make an informed decision and consider the more all-encompassing business opportunity.



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UNIBELL

Unibell is a highly specialized healthcare company, founded by CEO Mario Scerri in 1979.

Its twofold vocation is physiotherapy and beauty care, as represented by its proprietary brands, Humantecar® and Omeoenergetica®. Both brands are leaders in the respective sectors on the Italian and international market.

Unibell has effectively revolutionized the healthcare industry. Its first proprietary trademark, "Tecar Gain Without Pain®", changed MOs in physical therapy, providing much faster, more stable results than traditional physiotherapy. Subsequently, Humantecar® physiotherapy rose to world fame as an accessible and effective method for number one athletes as for so-called "ordinary" people.

Humantecar® has given Unibell considerable visibility and scientific credibility, thanks to the major role it has played in supporting top-level professional sports world-wide. A great number of athletes, teams and federations, from Shanghai to San Francisco, have espoused the Humantecar® method and technology to enhance daily performance and training and to prevent injuries.

Omeoenergetica® avails itself of the scientific expertise and know-how Unibell has developed in the field of physiotherapy, transferring it to the beauty sector, where effective results and accessible treatment are a prerequisite for growth and customer satisfaction.

Unibell's mission is to make the benefits of top quality care accessible to the general public, where once it was restricted to an elite – the wealthy and leisured, or high-level professional athletes. Unibell has broken down barriers, facilitating and accelerating results in both sectors to such an extent that beauty and well-being have become a natural right for all.



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